



Liberty Lake Day Camp 1195 Florence-Columbus Road Bordentown, New Jersey 08505 Phone: (609) 499-7820 fun@LibertyLakeDayCamp.com LibertyLakeDayCamp.com

Contact: Andy Pritikin

andy@libertylakedaycamp.com (609) 499-7820

FOR IMMEDIATE RELEASE December 15, 2025

Liberty Lake Day Camp Celebrates its 25th Anniversary!

Nestled between the farmlands, woods, and warehouses of Northern Burlington County, NJ, Liberty Lake has been known as a popular picnic and event venue for over 50 years, and since 2002, as one of the most successful and influential children's summer camp program in the country. This coming summer marks their 25th camp season—to be celebrated in spirit with tens of thousands of grateful alumni and current families. According to director/founder Andy Pritikin, "It feels wonderful being a longstanding part of the community and so many family's lives, helping kids grow into successful adults."

Their first day camp summer brought in over two hundred "pioneer" campers, whose families were seeking childcare. One of those original campers is Regan Sobel, who was five years old her first summer, and is now a local school teacher and mother of two. "Liberty Lake is my happy place, and I can't imagine myself, or my kids missing a summer there. Just like the campers, I still count down the days for the start of the camp season!"

Liberty Lake Day Camp transforms into a joyful village each summer with over a thousand campers and staff, even during the pandemic summer of 2020 when they were one of the few camps in the region to fully open for local families. While the facility gets continually enhanced each year, the Day Camp and long-standing picnic business remain a special destination for those seeking an old-school, outdoor experience for their children, with unique program options that set it apart from other programs.

- Liberty Lake Day Camp is an **outdoor and screen-free experience**, where campers spend their camp days having fun in the sun, even during "liquid sunshine," growing creativity and resilience along the way.
- The Day Camp prides itself in being a true **youth development program** designed to teach young people **character skills** like communication, collaboration, and integrity.
- Campers range as young as **Pre-K** all the way up to their acclaimed **Teen Leadership Program** known for challenging its entering 9th and 10th graders.
- Liberty Lake has always forbid cell phones and other electronics, much to the joy of camp families and even campers who also appreciate the break in screen time.
- LLDC has **one of the largest Inclusion Programs in the world**, integrating children with additional needs into the camp program each summer with appropriate support, creating a special sense of belonging for all campers.
- The "Freedom of Choice" elective program gives campers (grades 1-9) the opportunity to customize their schedules weekly with Athletics, Fine and Performing Arts, STEM, and Adventure activities, taught be experienced teachers.

Liberty Lake's 25th season coincides with our country's 250th anniversary, and their special commemorative logo celebrates the beauty and strength of the bald eagles which grace the LLDC property. Liberty Lake kicks off the new year with their anniversary celebration including "Silver Tickets" a la Willy Wonka, with one being a free camp tuition!

In tribute to their local communities, **Liberty Lake is bringing free Ga-Ga events** to local schools and youth serving organizations, through an <u>online request form</u>. The <u>Liberty Lake Foundation</u> is holding its annual <u>Winter Clothing Drive</u>, and will be accepting applications in January for its annual "campership" program.

Monthly Open Houses include a Super Bowl Tailgate party, Ga-Ga Tournament, Fishing Derby, and Tie-Dye event. Mark your calendars for "**Grown-Up Camp**" (21+) slated for Saturday, August 8, and an Alumni Staff Family Picnic on August 22nd.

"We are forever grateful for the ongoing support from our extended camp community," says Pritikin. "Our camp families are supremely loyal to us, and we can't wait to reconnect with our alumni to celebrate all of the lives we've inspired over the past quarter century. We could have never done it without them!"

ABOUT LIBERTY LAKE DAY CAMP, ANDY PRITIKIN, and the AMERICAN CAMP ASSOCIATION

- Liberty Lake Day Camp is accredited by the American Camp Association, providing an outdoor, screenfree experience for families in five New Jersey counties, Center City Philadelphia, and Lower Bucks County. LibertyLakeDayCamp.com
- Owner/Director/Founder, Andy Pritikin is Past President of the American Camp Association NY/NJ, and partner of Everwood Day Camp in Sharon, MA, and Camp Southwoods in Paradox, NY. He's also the host of the popular "Day Camp Podcast."
- The American Camp Association is the overriding body of the best summer camps in the USA, accrediting 2,500 camps required to meet 300 standards of health, safety, and program quality. For more information, go to acacamps.org.

Media Folder of 2025 Photos, Anniversary Logo & Video

* All photos, courtesy of Liberty Lake Day Camp, with permissions granted by all parents and staff.

###