

FOR IMMEDIATE RELEASE

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Hopewell Valley Arts Council Celebrates 11th Annual Amazing Pumpkin Carve with Music, Beer and Giant Works of Art

October 9–12 • Woolsey Park • 221 Washington Crossing Pennington Road, Titusville, NJ

PENNINGTON, NJ – The Hopewell Valley Arts Council invites the community to celebrate a decade-plus of fall fun at the 11th Annual Amazing Pumpkin Carve, returning to Woolsey Park, October 9–12, 2025.

Under the glow of a big top tent, 30 massive, 150-pound pumpkins will be transformed by local artists into jaw-dropping works of art—whimsical, spooky, and everything in between. Rain or shine, visitors can stroll through the tent to see the incredible displays, making the Carve a perfect autumn outing for families, friends, and neighbors.

“The Carve has become a beloved tradition, and this year promises to be our most exciting yet,” said Carol Lipson, Executive Director of the Hopewell Valley Arts Council. “It’s more than just pumpkin art—it’s a celebration of community, creativity, and the joy of fall..”

New this year: Guests can sip local brews in the beer garden while enjoying live music at the Woolsey Park bandshell (Friday–Sunday, weather permitting). The festival also features a hay bale play area, pumpkin painting for kids, and storytelling by the firepits, creating a full weekend of fall festivities.

The Amazing Pumpkin Carve is made possible thanks to our growing list of generous sponsors including Capital Health, Princeton Financial Partners/RBC, Bloomberg Philanthropies, Hopewell Crossing Shopping Center, Lennar, The Bank of Princeton, and many more. This support helps fund the Arts Council’s ongoing arts programs throughout the year. A full sponsor list is available on our website.

Event Hours:

- Thursday, Oct. 9 – 7 to 9 pm
- Friday, Oct. 10 – 5 to 9 pm
- Saturday, Oct. 11 – Noon to 9 pm
- Sunday, Oct. 12 – Noon to 7 pm

Tickets: Available online and at the gate. For tickets, food vendors, entertainment schedules, and the full list of sponsors + carvers, visit www.hvartscouncil.org/amazingpumpkincarve.

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The **Hopewell Valley Arts Council** is a 501(c)(3) nonprofit organization dedicated to increasing art awareness and appreciation in the greater Hopewell Valley, and creating opportunities to showcase and support our local artists with varying levels of experience. We celebrate “**art in the everyday**” by cultivating all types of creative exploration and artistic expression. We encourage everyone to engage with the beauty inherent in the simple, yet extraordinary parts of day-to-day life.

SHORTER VERSION:

This October, Woolsey Park will transform into a fall wonderland for the **11th Annual Amazing Pumpkin Carve**, presented by the Hopewell Valley Arts Council.

From **October 9–12**, under a big top tent, **30 massive pumpkins** will be turned into jaw-dropping works of art by local artists—whimsical, spooky, and everything in between.

New this year: a **beer garden**, live music at the Woolsey Park bandshell, pumpkin painting, storytelling by the firepits, and a hay bale playground for kids. Rain or shine, it's the perfect fall outing for families and friends.

Details, tickets, and photos: www.hvartscouncil.org/amazingpumpkincarve